

REAL DATA

Apartment Market Research

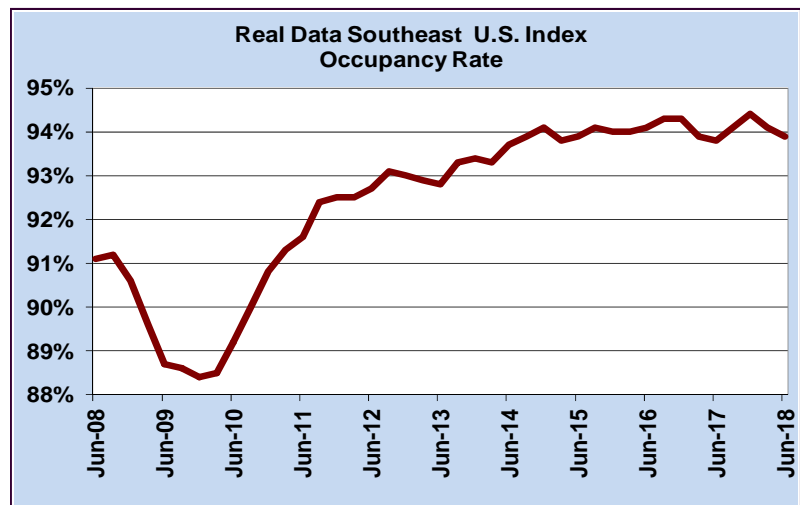
ORLANDO APARTMENT MARKET UPDATE SEPTEMBER 2018

The Orlando apartment market continues to see strong market conditions with record high occupancy rates, near record demand and strong rent growth. The overall vacancy rate has remained below 4.0% for more than two years and all stabilized age groups are currently reporting vacancy rates below 5.0%.

There are roughly 18,000 units either proposed or under construction in the development pipeline. Developers are targeting the Central or downtown sub-market in particular, with that area representing more than one-third of units currently being built.

The Orlando region reported strong rent growth in the past twelve months, which pushed the average rental rate up to \$1,300 per month.

Favorable market conditions seen in Orlando in recent years are forecast to continue with strong demand keeping occupancy rates above 96%, and spurring robust rent growth.



For more information about the apartment reports, or other market studies provided by **Real Data**, please call Kelly Reddecliff at (704) 369-2345 x103.

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Real Data - Apartment Market Statistics



SourceCD - Electronic PDF document (500+ pages) includes the Apartment Index Report's overall and submarket analysis in hard copy and electronic form. In addition, the Apartment SourceCD includes detailed community information with pictures, maps, historical rents and vacancies, floor plans, ownership, management, and sales info for each apartment community.



DataWizard - includes copies of the Apartment Index Report and SourceCD plus an interactive GIS mapping application and an excel file containing ownership, management, and five years of historical rents, vacancies, absorption, square footage and development information for each apartment community. Create customized graphs or export information into other software applications. In addition, there is a regional matrix comparing key statistics for all 15 markets covered by Real Data enabling subscribers to compare market conditions in different cities.

1 City / Market	2 Publication Dates	3 Apt SourceCD		DataWizard		4 Apt Assoc Member		5 Price	
		One Issue	Subscription	One Issue	Subscription	YES	NO		
<input type="checkbox"/> Asheville, NC	December	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Charleston, SC	March / Sept.	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Charlotte, NC	March / Sept.	\$650	\$850	\$725	\$920	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Columbia, SC	May / Nov.	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Greensboro-Winston	April / Oct.	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Greenville-S'burg, SC	June / Dec.	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Jacksonville, FL	Jan. / July	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Nashville, TN	Feb. / Aug.	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Norfolk-Va.Beach, VA	May / Nov.	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Orlando, FL	March / Sept.	\$650	\$850	\$725	\$920	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Raleigh-Durham, NC	Feb. / Aug.	\$650	\$850	\$725	\$920	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Richmond, VA	Jan. / Jul.	\$625	\$825	\$675	\$900	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Savannah, GA	August	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Tampa-St. Petersburg	May / Nov.	\$650	\$850	\$725	\$920	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Wilmington, NC	June	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<i>Discounts of \$75 are available for local apartment assoc. members who updated their vacancy and rental information for our survey.</i> <i>The discount only applies to the local markets in which you are an apartment association member.</i>								Less Discount	\$
NC Residents add 7.25% Sales Tax								Sales Tax 7.25%	\$
								Total Amount Enclosed	\$

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