

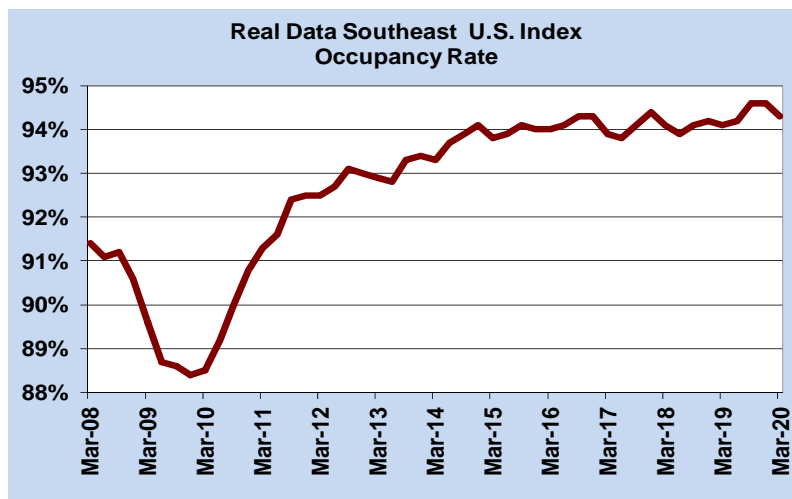
REAL DATA

Apartment Market Research

COLUMBIA APARTMENT MARKET UPDATE MAY 2020

The occupancy rate for the Columbia metropolitan area is 91.8%. New units were added to supply in the Central and West Columbia/Cayce submarkets over the past six months. Five communities are under construction in the overall market. Rental rates increased over the past year bringing the average monthly rent to \$1,096.

Future apartment development will be affected by the coronavirus pandemic. The building of apartments, especially luxury apartments, is likely to slow as renters are cautious due to uncertain income levels. The slowing development pipeline will allow vacancies to steady as existing units are absorbed. Rental rates are expected to grow at a slower pace as the economy recovers from the pandemic.



Real Data publishes Apartment Reports for the metro areas in the Carolinas, Tennessee, and Virginia. These comprehensive reports solicit information from every conventional apartment community with at least 50 units.

For more information about the Columbia apartment report or other market studies provided by **Real Data**, please contact: Andrea Pevey at (704) 369-2345 ext.102.

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Order the full report on-line at www.apindex.com

Real Data - Apartment Market Statistics



SourceCD - Electronic PDF document (500+ pages) includes the Apartment Index Report's overall and submarket analysis in hard copy and electronic form. In addition, the Apartment SourceCD includes detailed community information with pictures, maps, historical rents and vacancies, floor plans, ownership, management, and sales info for each apartment community.



DataWizard - includes copies of the Apartment Index Report and SourceCD plus an interactive GIS mapping application and an excel file containing ownership, management, and five years of historical rents, vacancies, absorption, square footage and development information for each apartment community. Create customized graphs or export information into other software applications. In addition, there is a regional matrix comparing key statistics for all 15 markets covered by Real Data enabling subscribers to compare market conditions in different cities.

| 1 City / Market | 2 Publication Dates | 3 Apt SourceCD | | DataWizard | | 4 Apt Assoc Member | | 5 Price | |
|--|---------------------|----------------|--------------|------------|--------------|--------------------------|--------------------------|------------------------------|----|
| | | One Issue | Subscription | One Issue | Subscription | YES | NO | | |
| <input type="checkbox"/> Asheville, NC | December | \$650 | \$850 | \$700 | \$925 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Charleston, SC | March / Sept. | \$675 | \$900 | \$725 | \$975 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Charlotte, NC | March / Sept. | \$700 | \$925 | \$775 | \$995 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Columbia, SC | May / Nov. | \$675 | \$900 | \$725 | \$975 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Greensboro-Winston | April / Oct. | \$675 | \$900 | \$725 | \$975 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Greenville-S'burg, SC | June / Dec. | \$675 | \$900 | \$725 | \$975 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Jacksonville, FL | July | \$675 | | \$725 | | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Nashville, TN | Feb. / Aug. | \$675 | \$900 | \$725 | \$975 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Norfolk-Va.Beach, VA | May / Nov. | \$675 | \$900 | \$725 | \$975 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Orlando, FL | Sept. | \$700 | | \$775 | | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Raleigh-Durham, NC | Feb. / Aug. | \$700 | \$925 | \$775 | \$995 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Richmond, VA | Jan. / Jul. | \$675 | \$900 | \$725 | \$975 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Savannah, GA | August | \$650 | | \$700 | | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Tampa-St. Petersburg | Nov. | \$700 | | \$775 | | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <input type="checkbox"/> Wilmington, NC | June | \$650 | \$850 | \$700 | \$925 | <input type="checkbox"/> | <input type="checkbox"/> | \$ | |
| <i>Discounts of \$75 are available for local apartment assoc. members who updated their vacancy and rental information for our survey.</i> | | | | | | | | Less Discount | \$ |
| <i>The discount only applies to the local markets in which you are an apartment association member.</i> | | | | | | | | Sales Tax 7.25% | \$ |
| <i>NC Residents add 7.25% Sales Tax</i> | | | | | | | | Total Amount Enclosed | \$ |

| 6 Customer Information |
|------------------------|
| Name: |
| Company: |
| Address: |
| Address: |
| City/State/Zip: |
| Phone: |
| Fax: |
| E-mail: |
| Password: |

| 7 Billing Information |
|--|
| <input type="checkbox"/> Check enclosed <input type="checkbox"/> Bill my credit card |
| Circle One: Visa MasterCard Amex |
| Credit Card #: |
| Expiration Date: CVC Code: |
| Signature: |

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