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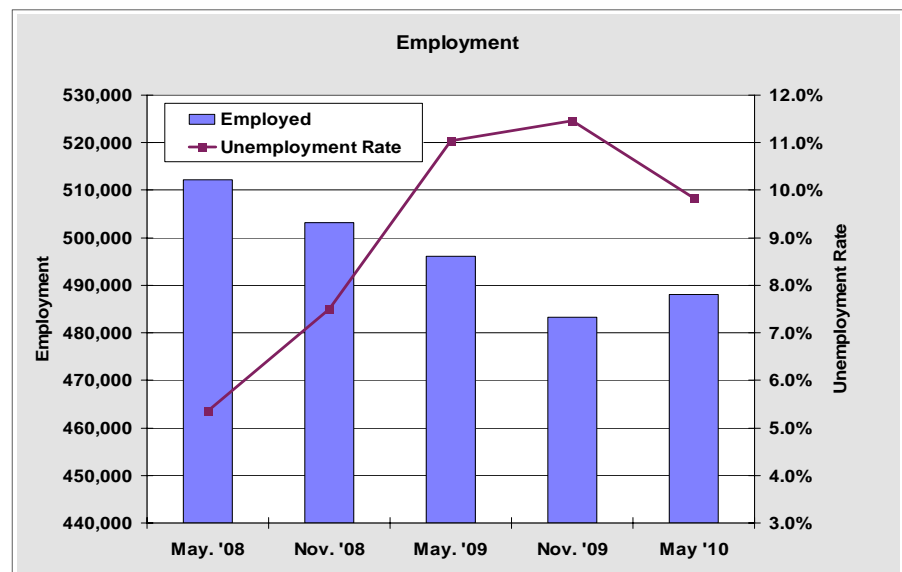
Apartment Market Research

## GREENVILLE-SPARTANBURG-ANDERSON APARTMENT MARKET UPDATE JUNE 2010

A weakened economy has slowed development for the Greenville-Spartanburg-Anderson area. There have been no starts in the past year for the area. This lack of new supply has allowed the average occupancy rate rise to 91.3%.

The weak economy has also made renting a more attractive alternative to buying a home. This has helped push demand for apartments to record levels in the past six months.

**Real Data** publishes Apartment Reports for numerous markets in the



Carolinas, Tennessee, Virginia, and Florida. These comprehensive reports solicit information from every conventional apartment community with at least 50 units.

These reports can be helpful in assisting you with preparing budgets, researching competition, creating presentations for owners and tracking the development pipeline in your area.

For more information about the apartment reports, or other market studies provided by **Real Data**, please call Andrea Barbarino at (704) 369-2345 x102.

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## Real Data - Apartment Market Statistics



**SourceCD** - Electronic PDF document (500+ pages) includes the Apartment Index Report's overall and submarket analysis in hard copy and electronic form. In addition, the Apartment SourceCD includes detailed community information with pictures, maps, historical rents and vacancies, floor plans, ownership, management, and sales info for each apartment community.



**DataWizard** - includes copies of the Apartment Index Report and SourceCD plus an interactive GIS mapping application and an excel file containing ownership, management, and five years of historical rents, vacancies, absorption, square footage and development information for each apartment community. Create customized graphs or export information into other software applications.

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